

Message Text

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ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-08 /018 W
-----261322Z 123919 /43

R 260930Z APR 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 1519

AMEMBASSY SINGAPORE

UNCLAS BANGKOK 9054

SINGAPORE PLEASE PASS TO GENERAL ELECTRIC CO.

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI

1. THAILAND
2. CNTRY CODE: 549
3. SER.NO: 0029200
4. B. GRIMM&CO. R.O.P.
- 4A. CODE:K
5. 1643/4 NEW PETCHBURI ROAD,P.O. BOX 66
6. BANGKOK, THAILAND
7. ESTABL: 1878
8. EMPL: 460
9. SIZE (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL
12. RPT. DATE: 04/77
- 13A. 00000-GENERAL TRADING
14. CONTACT: HERBERT LINK TITLE: MANAGING DIRECTOR
15. CABLE: THAIGRIMM
16. TELEX: THAIGRIMM TH 2614
17. TEL. 252-4081

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18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK.
19. TRADE REFS: CARRIER OVERSEAS CORPORATION, PARKWAY, SYRACUSE,
NEW YORK 13201.
20. AGENCY REP: CARRIER OVERSEAS CORP., PARKWAY, SYRACUSE,
NEW YORK 13201, AIR-CONDITIONING AND REFRIGERATION EQUIPMENT;
SIEMENS AG., MUNICH, W. GERMANY, ELECTRIC POWER EQUIPMENT,
TELECOMMUNICATION AND HOSPITAL EQUIPMENT; FRIED KRUPP, ESSEN,

W. GERMANY, DIESEL-LOCOMOTIVES, INDUSTRIAL PLANT; LOEVE, LUENEBURG, W. GERMANY, INDUSTRIAL AND DOMESTIC WATER PUMPS; E. MERCK AG., DARMSTADT, W. GERMANY, PHARMACEUTICAL SPECIALTIES; KNOLL AG., MANNHEIM, W. GERMANY, PHARMACEUTICAL SPECIALTIES; PEOBRINGER MANNHEIM, MANNHEIM, W. GERMANY, PHARMACEUTICAL SPECIALTIES; BEIEFSDORF A.G., HAMBURG, W. GERMANY, PHARMACEUTICAL SPECIALTIES AND PLASTERS; OSRAM GMBH, MUNICH, W. GERMANY, ELECTRIC LAMP BULBS, ACQ: N/A

21. B. GRIMM WAS FOUNDED IN 1878 AS A PARTNERSHIP OF HERBERT AND DR. GERHARD LINK (GERMANS) WITH AN INITIAL REGISTERED CAPITAL OF US\$10,000. IT SPRESENT NET WORTH IS APPROXIMATELY \$1.75 MILLION. IT ACTS AS A GENERAL TRADING COMPANY THAT IMPORTS, SELLS AND SERVICES AIR CONDITIONING EQUIPMENT, MECHINICAL AND ENGINEERING EQUIPMENT, HOUSEHOLD APPLICANCES, PHARMACEUTICALS, GENERATORSSEST, PUMPS, POWER DISTRIBUTION EQUIPMENT, LOCOMOTIVES, ETC. MOST OF ITS IMPORTS IN FROM WEST GERMANY. IN APRIL 1977, IT OPENED A FACTORY WHICH OCCUPIES AN AREA OF 6,073 SQ. METERS TO ASSEMBLE AIR CONDITIONERS UNDER LICENSE TO CARRIER INTERNATIONAL OF SYRACUSE, NEW YORK. THE FIRM ALSO PRODUCES ELECTRIC SWITCHBOARDS AND SOME COMPONENT PARTS FOR GENERATOR SETS, WATER PUMPS, AND ELECTRIC FANS. IT HAS 460 EMPLOYEES INCLUDING 80 TRAVELLING SALESMEN. ITS 1975 SALES OF \$14.75 MILLION WAS 9 PERCENT ABOVE THE SALES REPORTED TO EMBASSY IN 1974. ITS OFFICE OF 1,239 SQ. METERS IS LOCATED IN ITS OWN BUILDING IN ONE OF BANGKOK'S BUSIEST AREAS. B. GRIMM&CO. IS AFFILIATED WITH PATUMA ENGINEERING COM, LTD. (WTDR 6/76- IMPORTER OF INDUSTRIAL BELTING, WELDING EQUIPMENT, AND MACHINE TOOLS) AND WITH PATTAMA PHARMA CO. LTD. (IMPORTER OF UNCLASSIFIED

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PHARAMCEUTICALS AND CHEMICALS). LOCAL BANKS REPORT THAT B. GRIMM HAS MAINTAINED ACTIVE ACCOUNTS WITH THEM FOR MAY YEARS AND CREDIT FACILITIES GRANTED TO THE FIRM HAVE BEEN USED WITH SATISFACTORY RESULTS. IT IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
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Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 26-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2699213
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/0b1b969f-c288-dd11-92da-001cc4696bcc
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